



Job Title: Senior Web Developer	Prepared by: William G. Reif
Department: Web Development	Approved by: Human Resources
Reports to: Web Development Manager	Direct Reports: None
Revision Date: 8/17/2015, 5/3/2013, 2/1/2010	FLSA Status: Exempt

Job Purpose

A Senior Web Developer will collaborate with other developers and management to maintain and implement new features and improvements to our web applications and assets. The job will require a strong understanding and experience with all aspects of e-commerce website development and design.

Duties and Responsibilities

The list of duties and responsibilities is not all-inclusive and may be expanded to include other duties and responsibilities, as management may deem necessary from time to time.

Essential Duties and Responsibilities:

- Develop websites and web applications within Laravel Framework - including JavaScript, Vue.js, HTML, CSS
- Analyze, design, develop, modify, implement, troubleshoot, debug and maintain websites
- Work on complex web development tasks
- Assist Management in high-level architectural planning and implementation
- Meet with Marketing to proactively design/re-design systems and processes to eliminate obstacles for end users
- Assist Management in improving system designs by understanding business objectives and applying the knowledge to enhance or develop applications
- Design and develop relational database schemas
- Produce adequate design and maintenance documentation to ensure long-term maintainability
- Assist server administration and web architecture design
- Follow web standards, coding standards, governance and best practices
- Follow development workflows put in place for code quality and continuous integration
- Manage personal tasks, timelines, and communication
- On-call or availability after-hours for troubleshooting/updates during off peak hours

Qualifications

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Required Skills, Education and/or Experience

- Bachelor's Degree in Computer Science or related field, +7 years of website development experience
- Experience with Object Oriented Design and Programming
- Knowledge and experience writing front-end code (HTML, CSS, JavaScript)
- Knowledge and experience writing back-end code (PHP, MySQL)
- Experience using the entire software development life cycle

- Understanding of web development processes, from the layout/user interface to relational database structures
- Knowledge of MVC architecture
- Knowledge of version control and repository management using Git
- Experience and understanding of Twitter Bootstrap and mobile development
- Experience and understanding of UI, cross-browser compatibility, general web functions and standards
- Knowledge and experience of Unit Testing and Integration Testing
- Ability to manage development projects with minimal direction/supervision
- Ability to work collaboratively and accept input from team members in a small group
- Ability to lead others, with the desire to help educate and mentor junior developers
- Analytical and problem-solving skills essential
- Excellent oral, written and interpersonal communication skills
- Ability to create and adhere to personal work plans
- Attention to detail
- Ability to work on a problem until complete, sometimes for long periods of time
- Willingness to work a flexible schedule

Desired Skills

- Experience with the Laravel framework
- Experience with GitHub
- Understanding of the benefits of SEO and the development skills to support SEO
- Good eye for Website and UI Design
- Experience with information architecture best practices
- Experience with Adobe Creative Suite Applications like Photoshop and/or Illustrator for Website Design
- Actively seeks opportunities to learn and grow in the web development field

Work Environment

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Standard office work environment.

General

This position description is not intended to be all inclusive. Employees may perform other related duties to meet the ongoing needs of the organization. Responsibilities and requirements are subject to change at the discretion of management. The employee is expected to adhere to all Company policies and procedures.

Employee Acknowledgement _____ Date _____

Supervisor/Manager Acknowledgement _____ Date _____

The above statements reflect the general details necessary to describe the principle function of the occupation described and shall not be construed as a detailed description of all work requirements that may be inherent in the occupation.